

Athens, 06 July 2020

Sarantis Group launches Bioten's new antibacterial line for the hands

Bioten, which belongs to Sarantis Group, one of the most popular and beloved brands of personal care, enriches its product portfolio with the new antibacterial line for the hands BIOTEN ANTIBACTERIAL, in order to meet the increased needs created due to the COVID-19 pandemic. The new line, which consists of Gel & Lotion, combines antibacterial protection with the natural identity of the brand, has received the marketing license by the National Medicines Agency and will be available immediately.

bioten
elimplant

NEW ANTISEPTIC LINE FOR THE HANDS

- ✓ **Gel: Neutralizes 99,9% of bacteria**
- ✓ **Lotion: With Ethanol 80% (v/v), neutralizes effectively the bacteria**



CARING FOR YOU



Bioten holds leading positions in the categories it operates and counts 9 years of consumer preference, thanks to its products which are enriched with natural ingredients that offer effective care, with respect for the skin and the environment.

The brand's personal care portfolio is enriched with a Gel and Hand Lotion with antibacterial action, in order to offer natural protection and care for your skin. The lotion contains 80% v / v Ethanol of natural origin, while thanks to its light texture, it is absorbed immediately after application, without leaving any residue or sticky feeling. It is available in a 100ml bottle and in a 200ml spray. The Gel eliminates 99.9% of bacteria. It is enriched with provitamin B5, for skin care, while it has a light musk fragrance that leaves a pleasant feeling of cleanliness and freshness. It is available in a 80ml and 500ml bottles with a practical pump packaging.

Sarantis Group, remaining faithful to its corporate responsible action, is committed to continue its efforts, through its brands, contributing to the promotion of the health, the quality of life and the environmental care.