

Athens, February 07th 2024

Sarantis Group and STR8 support the work of the Panathinaikos People with Disabilities

Association for the 2023 – 2023 season

Sarantis Group and the popular men's grooming brand **STR8** proudly announce their support for the work of the **Panathinaikos People with Disabilities Association** during the sports season 2023 – 2024. **Sarantis Group** and **STR8** acknowledge the importance of this work and offer their support for promoting values through sports. The **Panathinaikos People with Disabilities Association** is known for its dedication to promoting sports among people with disabilities and for promoting the **values of social inclusion and solidarity**.

Sarantis Group, faithful to its dedication to social responsibility is always by the side of vulnerable groups and organizations in need of support. Our commitment to society is expressed through various initiatives and partnerships aimed at improving living conditions for those in need. We believe that supporting vulnerable groups is our duty and we continue to work towards a socially responsible future.

Through this strategic collaboration, **Sarantis Group** and **STR8** bolster the efforts of the Association to promote social inclusion and provide support to those in need. The dedication to the values of social responsibility and the commitment to promoting quality of life demonstrate their significant contribution to the community. With this collaboration, we express our belief that the sports season 2023 – 2024 will be even successful period for the **Panathinaikos People with Disabilities Association**.

Sarantis Group

Based in Athens and having written a history of more than 55 years in the field, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's activity is focused on the sectors of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high-quality brands that are top of consumer preferences. With strong activity in thirteen countries organized in eight business units – Greece (incl. Portugal), Poland, Romania, Bulgaria, West Balkans, Czech & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more from 50 countries around the world.